



BRIDGES 2 BUSINESS
SOKA UNIVERSITY

RESUME APPLICATION COVER LETTER GUIDE

CHASE WARNER

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Mary Patrick Kavanaugh
Director, Bridges to Business
B2B@soka.edu

Date (XX/XX/20XX)

Dear Ms. Kavanaugh,

(Why do you want to join B2B?) Thank you for considering me for the B2B Passport Program. I have met all the application requirements: I joined Handshake & ConnectSoka, my resume is attached in WORD format and I created a LinkedIn profile. I am excited about learning more about the business world, especially marketing communications and I think the resources offered to me through this Passport Program will increase my knowledge base and help me determine next steps.

(Who you are) I am a creative and resourceful person and in my current role as Founder and President of the Soka University Marketing Society, I have discovered that I have a natural tendency to be a good leader. *(What issues do you feel passionate about?)* I am passionate about motivating my society members and driving member recruitment efforts. I led our team in creating a social media strategy to promote our society's programs and events on Facebook, Twitter and Instagram platforms. With many competing events on campus, I had to be creative in my approach to developing compelling and effective content.

(What problems do you want to help solve in your lifetime?) After graduation, I hope to work for an organization that addresses the need to reduce food waste while feeding people who are food insecure. I think it would be rewarding to work in a digital marketing or marketing communications role for a company, such as Forgotten Harvest, that delivers surplus food every day to local charities, providing families in need with fresh and nutritious food free of charge.

Thank you for your consideration. I look forward to the opportunity to speak with you in person about my interest in the B2B Passport Program.

Sincerely,

Chase Warner