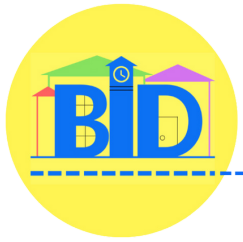


# Client Case Study: York BID



**York Corridor**  
Business Improvement District

Industry: Non-Profit  
Location: Baltimore, MD

## Our Role

The York Corridor Business Improvement District Management Authority is the organization that provides oversight for the York Corridor Business Improvement District (BID). The York Corridor BID was enacted in February 2023 after a vote of corridor commercial property owners. Property owners pay a property tax surcharge based on parcel size, and this surcharge creates the base of the budget for the Authority.

York BID has requested Loyola Consulting Group at Loyola University Maryland, Inc. support in enhancing operations.

## Solution

LCG worked with York BID to conduct research on best practices for operational materials, including internal guidance documents, personnel manuals, and Board of Director materials; develop a roadmap with timeline and steps to obtain non-profit status; and review internal and external materials to propose an operations plan. The team outlined and compiled all steps in the 501c-3 process and generated graphics to showcase a comprehensive essentials process for effective organizational establishment.

## LCG Team Composition

Consultant - Sebastian Cabrera

Analysts - Michael McCrory, Ashley DeBarros, Madison Amico, emma Rodriguez, Aolani Morales

## Business Results



Outlined the 501c-3 non-profit process



Created framework for organizational effectiveness and establishment

