

# Client Case Study: A Friendly Bread



## A Friendly Bread

Industry: Consumer  
Packaged Goods  
Location: Baltimore, MD

### Our Role

A Friendly Bread is a bread company that specializes in Obsessible Sourdough Snacks, made out of their signature delicious, naturally leavened sourdough bread. A Friendly Bread consists of a small, diligent team of bakers who produce sourdough toasts and grilled cheeses. Their product is sold in single-serve packages and is available for purchase in over 22 states.

A Friendly Bread requested Loyola Consulting Group support in researching and implementing an inventory management system that assists in managing the moving parts of the production process and provides insight into decision implications.

### Solution

LCG worked with A Friendly Bread to perform research on inventory and manufacturing platforms and assist in post-research pursuit and implementation. The team did extensive research on 9 platforms before narrowing it down to 3 that best suit the clients needs. They then coordinated representative-led demos for each to gain deep insight into the platform's use cases and capabilities. After decisions were finalized, LCG assisted A Friendly Bread in setting up a free trial and inputting data. The new inventory management system will successfully align with business operations to save time and increase profitability.

### LCG Team Composition

Consultant - Kayla Iwanowski  
Analysts - Esha Shinh, Sophia Pulskamp, Dante Pascale  
Apprentices - Michael Schutt, Ainslee Bennett

### Business Results



Presented 3 inventory management solutions after extensive research to suit client needs



Coordinated representative-led demos to gain insight into platforms capabilities



Aided in selection of system that will save time and increase profitability

