

Client Case Study: The Calming Leaf Foundation



Industry: Non-Profit
Location: Baltimore, MD

Our Role

The Calming Leaf Foundation is a non-profit that believes food sovereignty is a key to building and strengthening communities. The organization promotes the idea that thoughtful food systems help build, educate, empower, and sustain both our communities and environment. They support this mission through various projects, including K-12 programming and a large community led and owned fridge network.

The Calming Leaf Foundation requested Loyola Consulting Group at Loyola University Maryland, Inc. support in research and implementation of a platform to merge and analyze data from the organization's school and community fridge programs as well as create custom form templates.

Solution

LCG worked with The Calming Leaf Foundation to develop more efficient pre- and post-program survey processes through Qualtrics. The team reorganized the current data into several charts to analyze trends and showcase the present benefits for children who go through the program. To more effectively organize data in the future, LCG recommended utilizing Tableau to abstract and view data from the new surveys.

LCG Team Composition

Consultant - Juliet Weiss
Analysts - Brianna Kaffeseder, Liam Wells,
Kyle Lo, Cynthia Eid
Apprentices - Brenda Okoye, Lauren Fein

Business Results



Developed 10-question surveys to collect data on student progression during school education program



Analyzed trends in data by creating multi-variable graphs



Expanded data organization capabilities through implementation of 2 new technologies



The team was great to work with and they delivered a great solution.

Jerrold Ridgway
The Calming Leaf Foundation, President & CEO