**Overview of Gift & Non-Gift**

Gift and Non-Gift must be determined before donors are solicited and be disclosed on solicitation materials and event publications. Solicitation materials may include invitations, websites, emails, brochures, fliers, etc.

**Gift**

Definition: Voluntary contributions made to the University with charitable intent for which the provider (donor) receives no direct benefit and requires nothing in exchange beyond a general assurance that the intent of the contribution will be honored.

**Non-Gift**

Definition: When a voluntary contribution is made with charitable intent AND the provider (donor) receives goods or services (benefits) in return for their contribution. The non-deductible portion of a gift, or non-gift, is the fair market value of any goods or services received by the donor in return for making the gift.

Example: A unit sells tickets to a fundraising dinner. The ticket price per person is $100; the fair market value of the dinner is $25. The donor will receive a tax receipt acknowledging a $100 contribution. However, the receipt will list both the gift and non-gift portions of the donation.

**Determining the Fair Market Value of Benefits**

Anything the donor receives in return for their gift should be evaluated to determine if a dollar value should be assigned.

The fair market value (FMV) is the value of an item if someone were to purchase it themselves.

The FMV is NOT what is cost you – e.g. if the food for the event is donated, that doesn’t mean there is no benefit provided to the donor.

Examples of Benefits:

* Admission / tickets
* Food / beverages
* Booth space
* Room rental
* Any other items that otherwise require purchase by others attending the event

**The University of Illinois Foundation and Advancement are here to help!**

We are happy to:

* Review all registration and sponsorship details
* Advise on benefits and gift/non-gift breakdowns
* Confirm funds/designations are available to direct gifts
* Interpret IRS publications and online giving considerations