

October 2022

WORKSHOP IN SUSTAINABLE DEVELOPMENT PRACTICE
Preliminary Terms of Reference
Fall 2022 – Spring 2023

- Project Title:** **Openly Connected: How to Create a Sustainable Network to Support Public Innovation and Open Government?**
- Client/Host Agency:** **Fundación Corona**
Calle 70, # 7-30 Piso 10
Bogota D.C., Colombia
www.fundacioncorona.org/index.php?lang=en
- Client Contact:** Camilo Andrés Recio Gómez
Public Leadership Coordinator
Tel: +571-400-0031, ext. 80542
Email: crecio@fcorona.org
- Background:** **Fundación Corona** is a Colombian civil society organization, committed to the country's social development, the improvement of the quality of life among the most vulnerable population groups and their involvement in the collective formulation, design and implementation of high impact public policies in education, and citizen participation.
- Fundación Corona** was created in 1963 as a private initiative representing the social and ethical responsibility of the Echavarría Olózaga family, who have been linked during three generations to the country's industrial development through Corona, an enterprise specialized in the manufacture and trade of ceramic products. Through the work the Foundation spearheads, both the family and the company have actively demonstrated their clear intention to affect social responsibility processes oriented at reducing the social inequalities that exist in the country.
- Throughout its fifty-nine years of existence, **Fundación Corona** (the Foundation) has proven to be a dynamic and innovative organization, which is constantly learning and attentive to national and international change, and in this way becomes a witness and an actor in the country's social, political, cultural and economic history.
- The proposed project aims to build the foundations of a public innovation and open government network in Colombia.

In Colombia, the Foundation has made important efforts to promote the open government and public innovation agenda. One of the most important steps has been the process of training public officials in three local governments: Buenaventura, Yumbo and Bucaramanga, and soon Bogotá.

The Foundation believes that the next step is to create a network of innovators including the public servants of these municipalities who can be the pioneers. Sharing knowledge and experiences of success and failure can help the innovation ecosystem in Colombia to continue consolidating.

The proposal for this year's SIPA workshop team is to research networks supporting public innovation and open government around the world. The aim of studying these networks would be to understand their successes, failures and lessons learned that can be useful in the design of a Colombian network.

Additionally, the Foundation would like to understand the incentives that Colombian public servants would require to be part of this network and maintain it over time. It is key to propose a network model that would help the optimal functioning of this space and ensure sustainability.

Finally, it would add a lot of value if a base of potential allies for a Colombian network could be identified.

Objective:

The Foundation would like the assistance of a SIPA team to identify successful examples of public innovation and open government networks worldwide. These examples will help in the design, implementation and sustainability of a network of public innovators who will work to improve the services that the Colombian state, at the national and local levels, delivers to Colombians.

Tasks:

This project will involve the collection and analysis of secondary information, expert interviews, and in-person research in Colombia with Fundación Corona and its collaborators, as well as other ecosystem actors who could be involved.

Deliverables:

The expected deliverables include (1) a detailed work plan; (2) a draft outline of the team's final report; (3) a draft and final report; (4) presentation of initial findings to Fundación Corona in March 2023; and (5) a final presentation of the team's findings and recommendations at SIPA in late April 2023. (The SIPA team can also make a Teams presentation of its findings and recommendations to Fundación Corona.)

The team's final report should include the results of their benchmarking study on (1) networks of public innovators operating in the world, (2) a network governance model that will help the network to be sustainable

over time, (3) promising incentives to motivate the participation of public innovators, (4) possible activities that can be developed within the framework of the network, (5) potential allies who can add value to the network, and (6) possible pillars or priorities of the network.

Requirements:

The members of the team (consisting of about six members) should have the following interests, skills and experience:

- An interdisciplinary background and knowledge of economy, public policy and public sector (for the team as a whole).
- Background and knowledge in public innovation and open government.
- interest in governance and sustainability models.
- Interest in public-private partnerships to drive systemic change.
- Country or regional experience would be a plus; and Spanish language proficiency (for at least 2 team members).

Logistics:

The SIPA student team will conduct desk research and informational interviews in New York City beginning in November 2022. Subject to further consultation with Fundación Corona, the team is expected to conduct in-person research in Colombia in January and/or March 2023. The team will complete its final report by late April of 2023.

Fundación Corona will provide the SIPA team with relevant background documents, guidance and feedback on draft deliverables, and logistical support for the team's country visit(s).