



While this degree plan is intended to provide you with accurate information, the final responsibility for knowing and completing degree requirements is your responsibility. Course offerings and enrollment restrictions should be confirmed with your Degree Audit Report (DARS) and the Course Explorer. It is strongly recommended that you meet with your Academic Advisor at least once per semester.

Get Started

Student Name:

Email:

UIN:

Advisor Name:

Email:

University General education

- Composition I
Advanced Composition*
Language Other Than English (LOTE)
Humanities - Literature & the Arts
Humanities - Historical & Philosophical Perspectives
Humanities - 200+ Level
Western Cultures
Non-western
U.S. Minority Cultures
Natural Science & Tech (2)
Behavioral Science
Social Science Completed w/Econ 102 & 103
*BTW 250 is recommended for Advanced Composition to fulfill IL CPA requirements

Business Core Requirements

- BUS 101 First semester Fr, ICT, & OCT; Fall only
BUS 201 Soph standing; BUS 101
BUS 301 Jnr standing; BUS 201
BUS 401 Snr standing; BUS 301
Business Core Math: Stat 100, Math 115, 220, 221, or 234
CMN 101 or CMN 111/112
CS 105 MATH 112
ECON 102
ECON 103
ACCY 201 ECON 102 or 103
ACCY 202 ACCY 201
FIN 221 ECON 102 or ECON 103
BADM 210 Soph standing
BADM 211 BADM 210 and CS 105 Soph standing
BADM 275 Soph standing
BADM 310 Soph standing
BADM 320 Soph standing
BADM 300 Jnr standing
BADM 449 Snr standing

Marketing Major Core (3) and Electives (6 total)

Major Core

Major Electives- Select 6

- BADM 322 Marketing Research BADM 320
BADM 325 Consumer Behavior BADM 320
BADM 420 Advanced Marketing Management BADM 320
BADM 311 Leading Individuals and Teams BADM 310
BADM 312 Designing and Managing Orgs BADM 310
BADM 321 Principles of Retailing BADM 320
BADM 323 Marketing Communications BADM 320
BADM 324 Purchasing & Supply Management BADM 320
BADM 326 Pricing Policies BADM 320
BADM 327 Marketing to Business and Govt BADM 320
BADM 328 Business-to-Business Selling
BADM 329 New Product Development BADM 320
BADM 330 Brand Management
BADM 331 Making Things Spring only
BADM 351 E-Business Management
BADM 360 Marketing Analytics
BADM 361 Digital Marketing
BADM 374 Management Decision Models BADM 210
BADM 378 Logistics Management
BADM 382 International Marketing BADM 320
BADM 395 CA Consumer Analytics
BADM 395 SMM* Social Media Marketing
GEOG 440 Business Applications of GIS Spring only

Sample Schedule

Table with 4 columns: First Semester, Second Semester, Third Semester, Fourth Semester, Fifth Semester, Sixth Semester Abroad, Seventh Semester, Eighth Semester. Lists courses for each semester.

Optional Marketing Career Tracks

- Product Innovation & Design
BADM 329
BADM 330
BADM331
BADM 360
Promotional & Digital Marketing
BADM 323
BADM 330
BADM 382
BADM 360
Consumer & Marketing Analytics
BADM 395, CA
BADM 361
BADM 326
BADM 351

BADM 210* can be taken in fall or spring semesters. Students will take BADM 211 after successful completion of BADM 210. Double majors with BADM require at least 12 hours of unique and advanced coursework. Students may declare and have registration priority for two majors.



Helpful Websites

Gies Groups

- All academic advising resources linked here
- Major declaration form
- Major/Business Core/Gen Ed Requirements
- Peer tutoring and advising

College of Business Portal

- Schedule advising appointments

UIUC Enterprise

- Check your time ticket/holds under "Registration Eligibility"
- Use Enhanced Registration to add/drop classes
- Use "Plan Ahead" before your time-ticket, then select "Add Alt" when your registration time opens

UIUC DARS

- Check AP credit, transfer credit, and (un) fulfilled requirements

Course Explorer

- Displays restrictions/details on courses
- Search classes by the Gen Ed REQs
- Why can't I add this class? Check Course Explorer first

Registrar

- Academic deadlines & calendar
- Tuition & fee information
- Transcript requests
- Registration information

Handshake

- Find jobs & internships
- Career Fair information
- On-Campus Recruiting Events
- Networking Opportunities
- Calendar of Career Programs & Events

Progress to Graduation

DARS- Completed & In Progress

DARS- Needs

Courses Remaining

Elective Hours Remaining

Average Credit Hours/Semester

Course Recommendations

Course Suggestions	Credits	Message

Course Planning

Freshman		Sophomore		
Spring	Summer	Fall	Spring	Summer
Credit Hours:		Credit Hours:	Credit Hours:	
Junior		Senior		
Fall	Spring	Summer	Fall	Spring
Credit Hours:	Credit Hours:		Credit Hours:	Credit Hours:

Additional Notes

Blank area for additional notes.