



LAMBDA THETA ALPHA
— foundation —

1.975 RUN

AVENUE FOR ADVANCEMENT

VIRTUAL RUN • JULY 23RD, 2022
9:00 AM EST



[RUN@LTAFOUNDATION.ORG](https://run@ltafoundation.org)

**THE LAMBDA THETA ALPHA
FOUNDATION'S MISSION IS TO ADVANCE
THE COMMUNITY. OUR EFFORTS
PROMOTE ENRICHMENT OF OUR
COMMUNITIES THROUGH OUR PILLAR
APPROACH, FOCUSING ON EDUCATIONAL
PROGRAMMING, SCHOLARSHIP AND
HUMANITARIAN RELIEF.**

By registering for the 1.975 Run: Avenue for Advancement, you are joining participants from all over the country and the world, who are dedicated to helping their communities. As we continue to move forward through unprecedented times, the LTA Foundation is committed to advancing communities through our pillared approach. Over the last two years, you all have helped us lift up our community through the pandemic, natural disasters, and so much more. We are honored to continue serving those who need us most and forever grateful for supporters like you.

Thank you for your support!



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Why Fundraise For The 1.975 Run?

By fundraising for the 1.975 Run, you are making an impact by helping us provide scholarships to high school, undergraduate, and post-secondary students, stipends to support recovery after natural disasters, and continuous educational programming to inform the communities about topics and issues relevant and timely to them. Your support allows us to continue serving those who need it most.

Where Does The Money Go?

All donations will go to the LTA Foundation. Through our pillared approach we provide relief for those impacted by natural disasters, scholarships to support students continued education and opportunities for continuous learning and development

Should I Join A Team? Or Create My Own?

We encourage all participants to get their family, friends, and loved ones registered for the 1.975 Run. Creating your own team is a great way to support the LTA Foundation and get some fun (safe!) quality time in! But you can always join a team your friend or family member created, or even fundraise on your own!



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Fundraising Made Easy

1

Promote! Promote! Promote! Share your participation in the 1.975 Run on Facebook, Twitter, LinkedIn, and Instagram!

Add the link to your fundraising page in your bio, and tag the LTA Foundation on Facebook & Instagram: @LTAFoundation

2

Have some friendly competition! Challenge your teammates to increase engagement and fundraising.

Here are some ideas:

- Who can be the first to reach their fundraising goal?
- Who can raise the most in one week?
- Who has increased their fundraising goal?

3

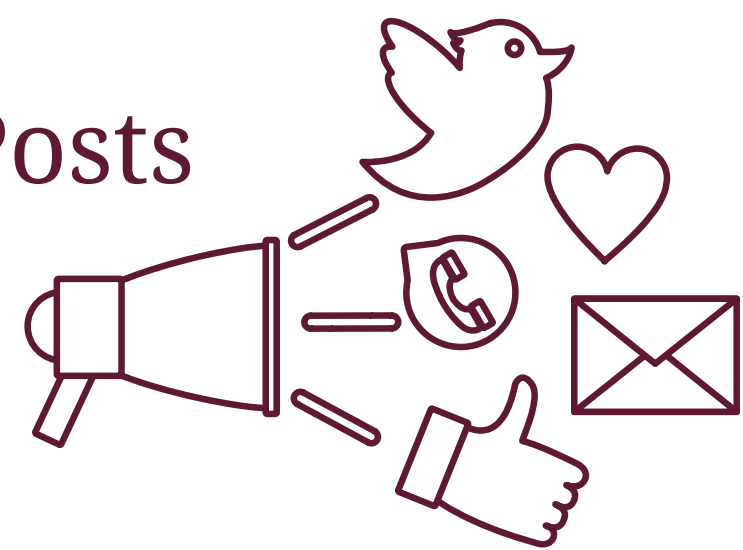
Fundraise Collectively With Your Team!

Consider raising funds together as you prepare for the run. Here are some ways teams have fundraised in the past:

- Raffle items
- Fundraising BINGO
- Bake Sale (or any creative goods or services!)



Suggested Social Media Posts



I am participating in the #1975Run on July 23rd to raise money for the Lambda Theta Alpha Foundation! Help me by donating today!
#LTAFoundation #1975Run
#AvenueForAdvancement

[PERSONAL FUNDRAISING LINK]

Today marks [30/20/15] days out from the #1975Run on July 23rd! I am [running/walking] in support of helping our communities on the Avenue for Advancement! Help me reach my goal, donate today!

[PERSONAL FUNDRAISING LINK]



On June 23rd, I am [running/walking] to support local communities on the Avenue for Advancement.

Please help me reach my goal of [\$X]. Every donation made will support the Lambda Theta Alpha Foundation which advances the community through educational programming, scholarship, and humanitarian relief.

#LTAFoundation #1975Run #AvenueForAdvancement
[PERSONAL FUNDRAISING LINK]





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THANK YOU!

FROM THE

1.975 RUN

COMMITTEE • 2022

LTA FOUNDATION
Established 11.24.2015

ADVANCEMENT AVE
1.975 Run 07.23.2022



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JENNA ORTIZ



ALMA SIDA ONTIVEROS



LILIBETH TAPIA



DAMARIS GARCIA